



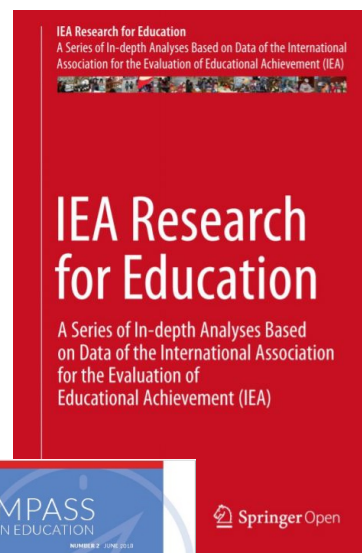
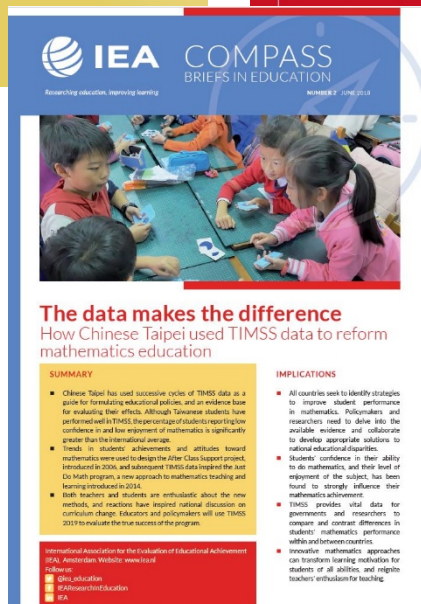
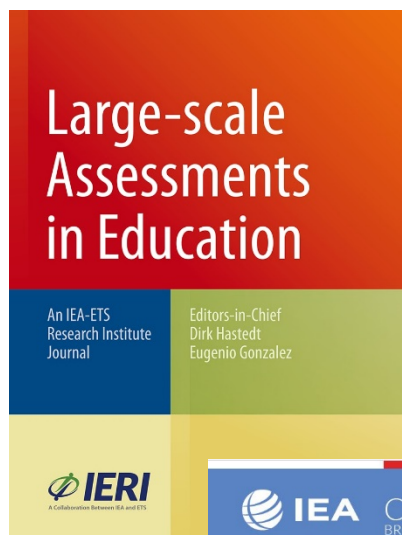
*Researching education, improving learning*

# IEA's Communications and Outreach

IEA General Assembly 2018  
Astana, Kazakhstan

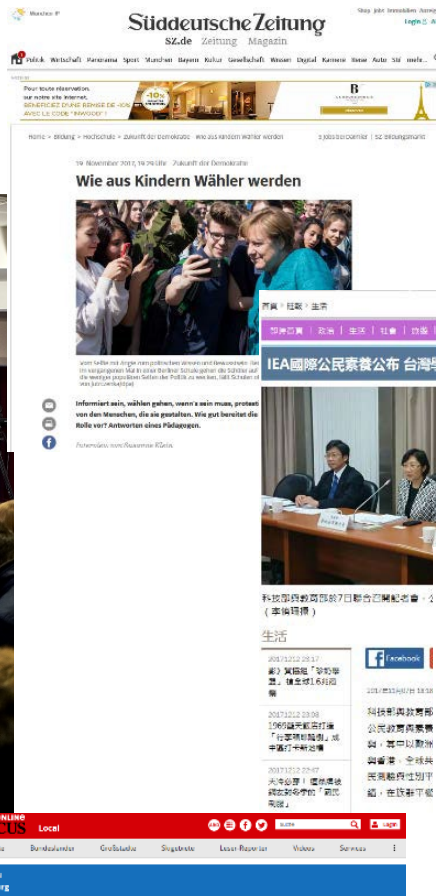
Sive Finlay

# Highlights of the year and upcoming plans



# ICCS 2016 launch

## 7 November, 2017, Brussels



EL PAÍS



DeMorgen.

LA NACION

RTL  
BELGIUM

EL MERCURIO

EL TIEMPO  
COLOMBIA

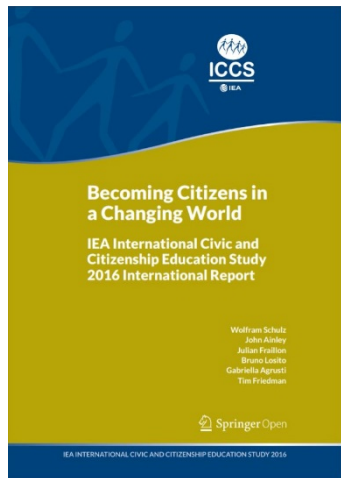
Knack

ALnavío  
NOTICIAS DE IDAY VUELTA

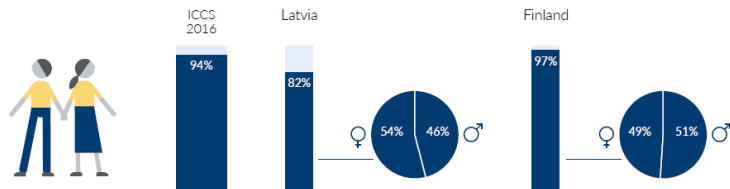
EDUCATION WEEK

NRC  
HANDELSBLAD

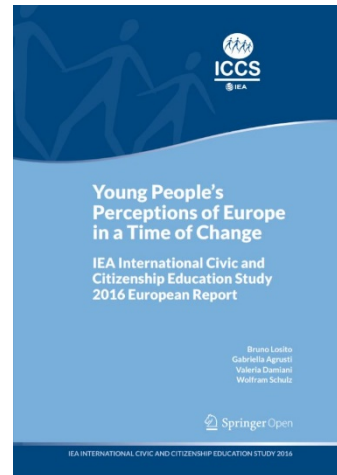
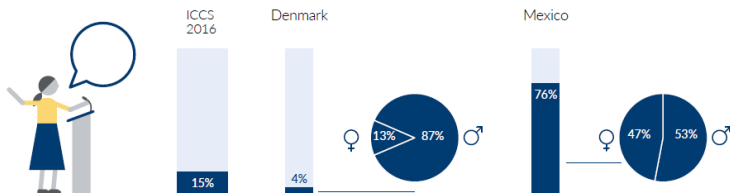
# Reports and infographics



Students who agree or strongly agree that women and men should have the same rights in every way

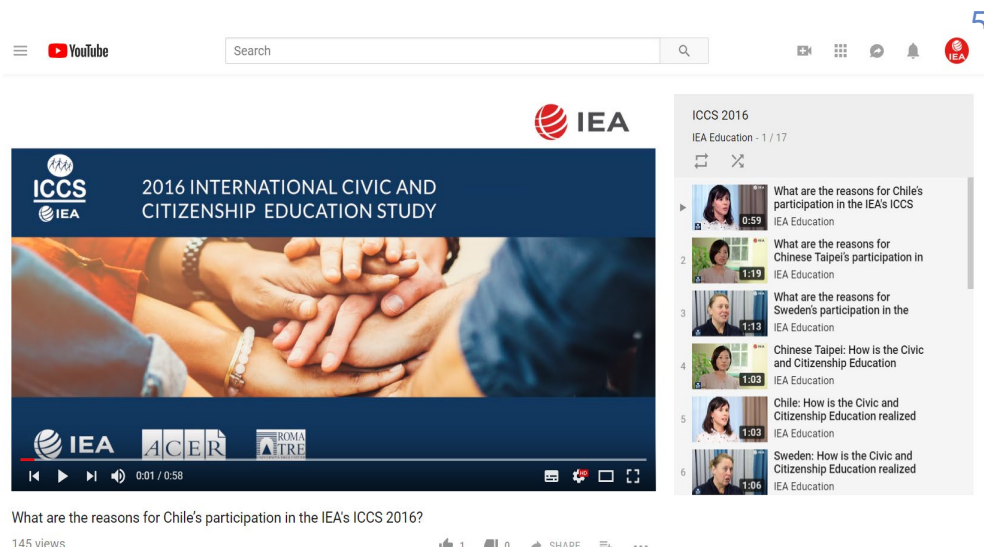


Students who agree or strongly agree that women should stay out of politics





# Additional promotion



ICCS 2016  
IEA Education - 1 / 17

What are the reasons for Chile's participation in the IEA's ICCS 2016?  
IEA Education

What are the reasons for Chinese Taipei's participation in IEA Education  
IEA Education

What are the reasons for Sweden's participation in the IEA Education  
IEA Education

Chinese Taipei: How is the Civic and Citizenship Education realized  
IEA Education

Chile: How is the Civic and Citizenship Education realized  
IEA Education

Sweden: How is the Civic and Citizenship Education realized  
IEA Education

What are the reasons for Chile's participation in the IEA's ICCS 2016?  
145 views

## ICCS - SURVEYING CITIZENS OF TOMORROW, MONITORING PROGRESS

The IEA International Civic and Citizenship Study (ICCS) is an ongoing, comparative research program that investigates the ways in which young people are prepared to undertake their roles as citizens. ICCS reports on levels of students' civic knowledge, their understanding of concepts and issues related to civics and citizenship, as well as their civic attitudes and engagement. ICCS collects and analyzes a rich array of contextual data from policymakers, teachers, school principals, and the students themselves, about the organization and content of civic and citizenship education (CCE) in the curriculum, teacher qualifications and experiences, school climate, home and community support. Participating in ICCS provides countries reliable information on the crucial learning area of CCE and helps them make informed and data-driven decisions as to their education policy.

### INSIGHTS

Percentage of students in the ICCS 2016 Latin American survey who agreed that a law may be disobeyed when...

Achieving important objectives

64%

Disobeying the enforcing body

42%

It's the only way of helping one's family

73%

### PUBLICATIONS

INFORME LATINOAMERICANO DEL ICCS 2016. PERCEPCIONES DE LOS JOVENES ACERCA DEL GOBIERNO, LA CONVIVENCIA PACIFICA Y LA DIVERSIDAD EN CINCO PAISES DE AMERICA LATINA  
W. Schultz, J. Ainley, C. Cox, T. Friedman  
Amsterdam: IEA, 2018  
Download

LATIN AMERICAN REPORT 2016: YOUNG PEOPLE'S VIEWS OF GOVERNMENT, PEACEFUL COEXISTENCE, AND DIVERSITY IN FIVE LATIN AMERICAN COUNTRIES  
W. Schultz, J. Ainley, C. Cox, T. Friedman  
Amsterdam: IEA, 2018  
Download



CONFERENCES IN 2018  
JULY 13, 2018

- EARLI SIG (Duisburg-Essen, 27-29 August 2018): <http://www.vincim.de/sig13-2018/>
- ECPR 2018...

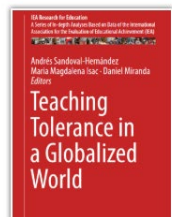
[For more information](#)



NEW ARTICLE ON SECONDARY ANALYSIS AVAILABLE  
MAY 25, 2018

The new article by Ryan Knowles, Judith Torney-Purta and Carolyn Barber is a review of articles...

[For more information](#)




UNESCO  
Organización de las Naciones Unidas para la Educación, la Ciencia y la Cultura

Oficina de Santiago  
Oficina Regional de Educación para América Latina y el Caribe

IEA

**"Los resultados latinoamericanos en una perspectiva internacional"**

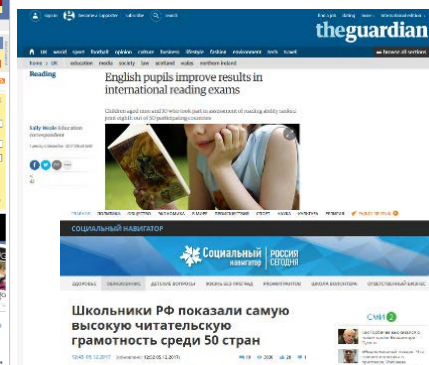
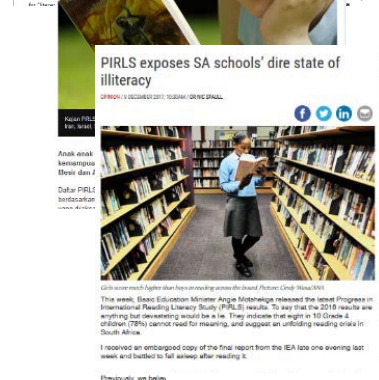
8 de noviembre de 2017, 10:00-12:00 h.  
(-3 UTC, hora chilena) via GoToWebinar

Un evento de participación pública en cooperación con la Oficina Regional de Educación para América Latina y el Caribe (OREALC/UNESCO Santiago)



# PIRLS 2016 launch

## 5 December 2017, UNESCO, Paris





# Joint publication with UNESCO



About SDG 4



Target 4.1  
Universal primary and  
secondary education



Target 4.2  
Early childhood  
development and  
universal pre-primary  
education



Target 4.4  
Relevant skills for decent  
work



Target 4.5  
Gender equality and  
inclusion



Target 4.a  
Effective learning  
environments



Target 4.c  
Increase the supply  
of qualified teachers



As a part of the United Nations' 2030 Agenda for Sustainable Development, SDG 4 aims to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Source: IEA PIRLS 2016



## Measuring SDG 4: How PIRLS can help

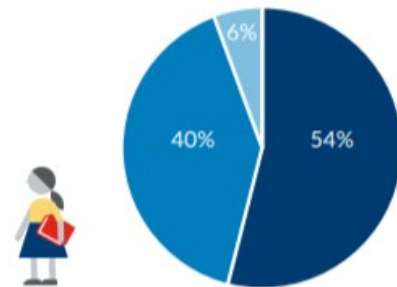
How the Progress in International Reading  
Literacy Study (PIRLS) helps monitor  
Sustainable Development Goal 4 targets



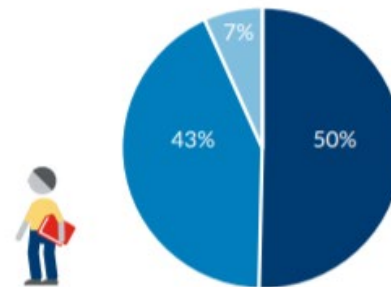
# Infographics

PIRLS 2016 shows that early childhood reading activities may have an influence on reading achievement. In a majority of countries, parents of girls reported slightly more frequent early reading activities than parents of boys.

Early reading activity reported by parents of girls, 2016



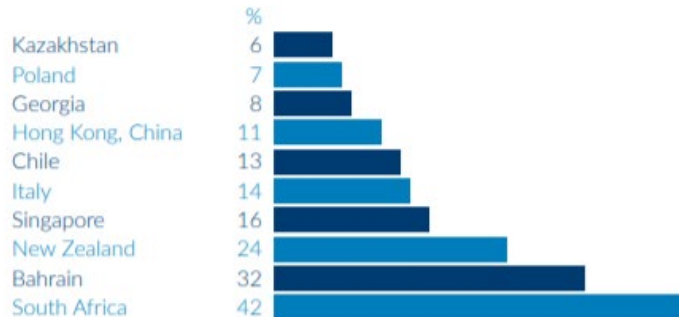
Early reading activity reported by parents of boys, 2016



● Often  
● Sometimes  
● Never or almost never

Bullying at school strongly affects learning outcomes. PIRLS data reveal large variations in the occurrence of bullying at schools across countries.

PIRLS 2016: students who reported being bullied about weekly





# Additional promotion

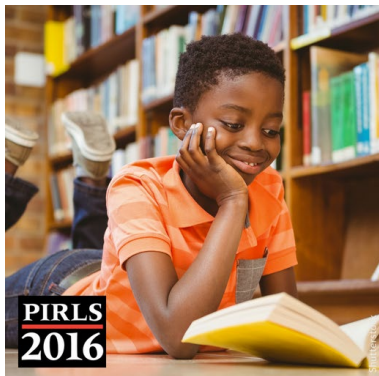


**PIRLS 2016**

**EARLY START IN LITERACY**

Primary education and early literacy activities with parents enhance the reading achievement  
| PIRLS 2016 |

IEA



**PIRLS 2016**

**GOOD READERS**

enjoy reading, attend school regularly, have good nutrition and receive enough rest  
| PIRLS 2016 |

IEA



**PIRLS 2016**

**MORE GIRLS THAN BOYS ARE GOOD READERS**

The gender gap in reading achievement has favored girls since 2001  
| PIRLS 2016 |

IEA

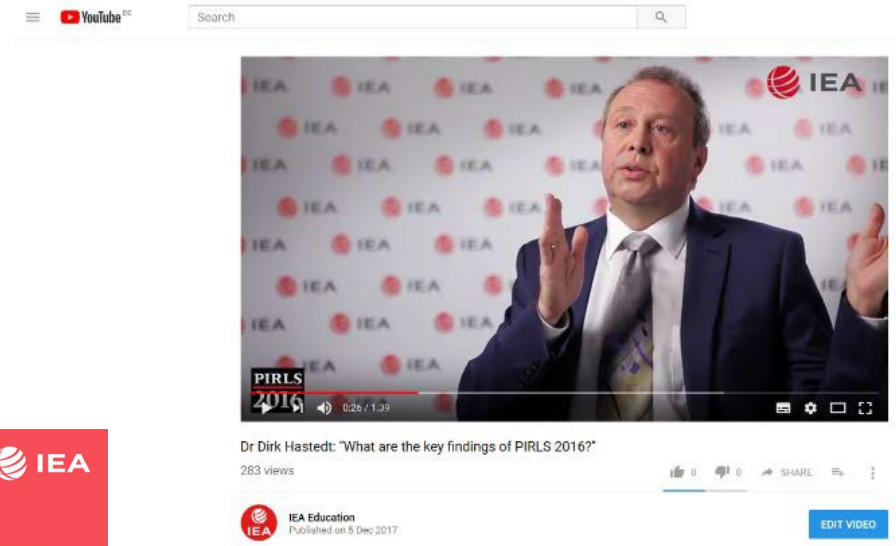


**PIRLS 2016**

**MORE GOOD READERS**

Trends indicate an increase in good readers internationally  
| PIRLS 2016 |

IEA



Dr Dirk Hastedt: "What are the key findings of PIRLS 2016?"

283 views

IEA Education  
Published on 5 Dec 2017.

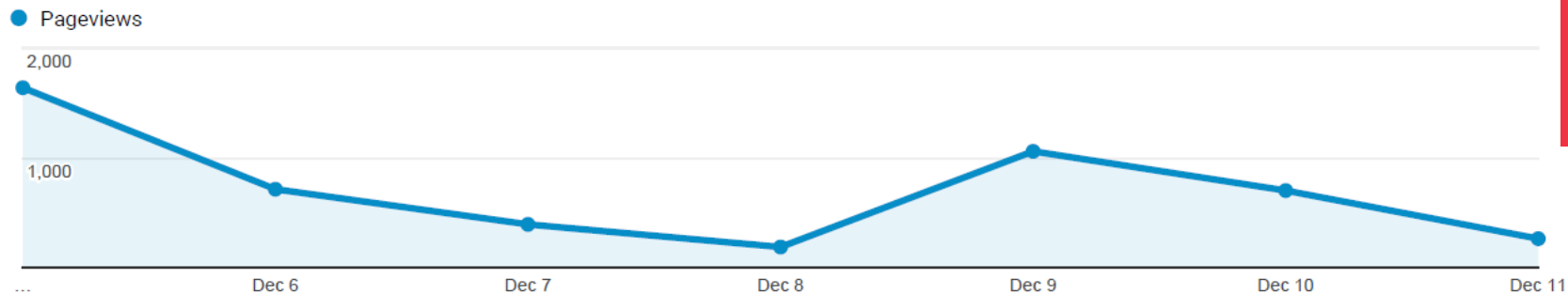
Learn more about main findings and trends of PIRLS 2016, the IEA's Progress in International Reading Literacy Study 2016. The PIRLS 2016 results were released on December 5, 2017, during a press conference at UNESCO Headquarters in Paris.

[SHOW MORE](#)

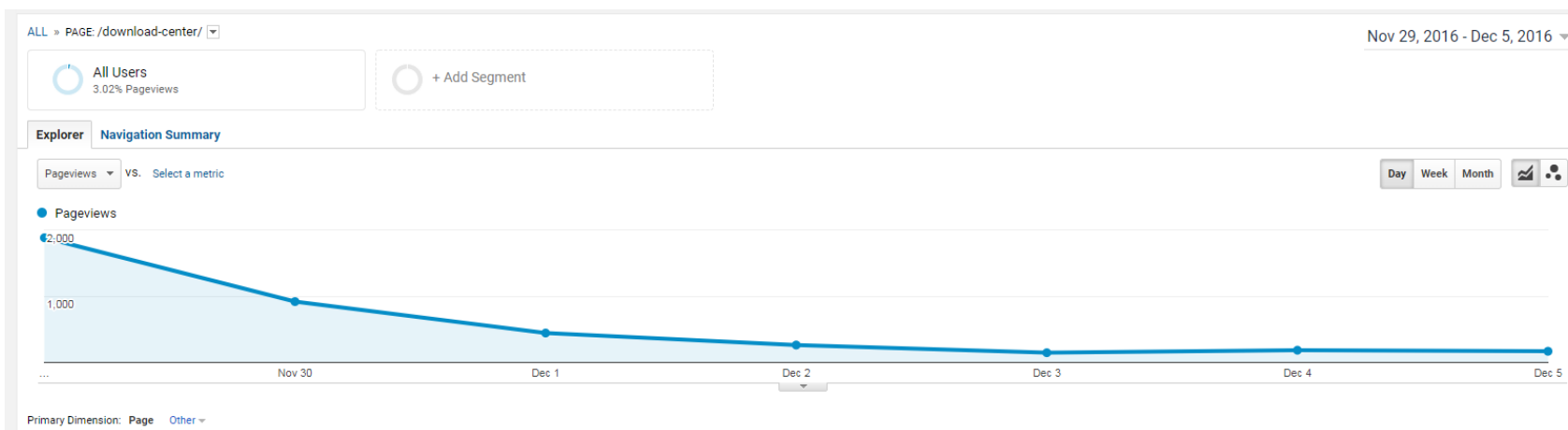
[EDIT VIDEO](#)

# Effect of media promotion

Visitors to Download Center in one week following PIRLS 2016 release



Visitors to Download Center in one week following TIMSS 2015 release



# ICCS 2016 Latin America Report Launch

## 11 April 2018, Lima, Peru



### Informe regional alerta por tendencia antidemocrática en jóvenes

Señal de alerta: 10 de cada 100 jóvenes en Chile están de acuerdo con un Estado dictatorial si este garantiza orden y seguridad. Los datos surgen de los primeros ICCS 2016 en los que Argentina no participó.

### En opinión de los estudiantes: La mitad de los alumnos de Latinoamérica aprueba el "pituto"

Además, el 20% de los estudiantes en Chile está de acuerdo con un Estado dictatorial si este garantiza orden y seguridad.

Por primera vez, el informe ICCS 2016 en Chile y Argentina no participó.

Un nuevo estudio realizado en América Latina evidencia la falta de apoyo a la democracia.

Los jóvenes que apoyan la democracia y valores democráticos son aquellos que son más...

Un nuevo estudio realizado en América Latina evidencia la falta de apoyo a la democracia.

### 73 por ciento de estudiantes colombianos aprueban una dictadura

Señal para tener orden y seguridad, la democracia sobre, según encuesta internacional ICCS.

### La mayoría de estudiantes están de acuerdo con un estado dictatorial si dicho estado conlleva...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

orden y seguridad... beneficios económicos...

11 de febrero de 2018 | Por: Juan Carlos...

### Alerta por la percepción de los jóvenes sobre la dictadura y la corrupción

Un alto porcentaje los avala en ciertas condiciones. Los expertos dicen que falta educación cívica.



Desde que se instaló como una forma de medir la calidad educativa, los pruebas estandarizadas vienen mostrando bajos desempeños de los alumnos de la región en materias como matemáticas, lengua y ciencias. Ahora, un nuevo estudio agrega otra señal de alerta para los jóvenes educadores: los jóvenes también exhiben un nivel preocupante en valores democráticos.

Según de cada 10 dicen estar de acuerdo con que haya una dictadura si esta "mantuviera orden y seguridad", mientras que un 49% la avala si le garantiza "beneficios económicos". También se registra una tolerancia excesiva hacia la corrupción: el 53% está de acuerdo con que un funcionario ayude a sus amigos brindándole un trabajo en su oficina. Entre los más algunos de los resultados del informe, que aún embargo también abre una luz de esperanza: aquellos jóvenes que más saben sobre política y ciudadanía son los que expresan más valores democráticos y tolerancia hacia terceros.

del de Educación Ciudadana

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

Atacan elección de líderes políticos, pero no tienen como prioridad ir a

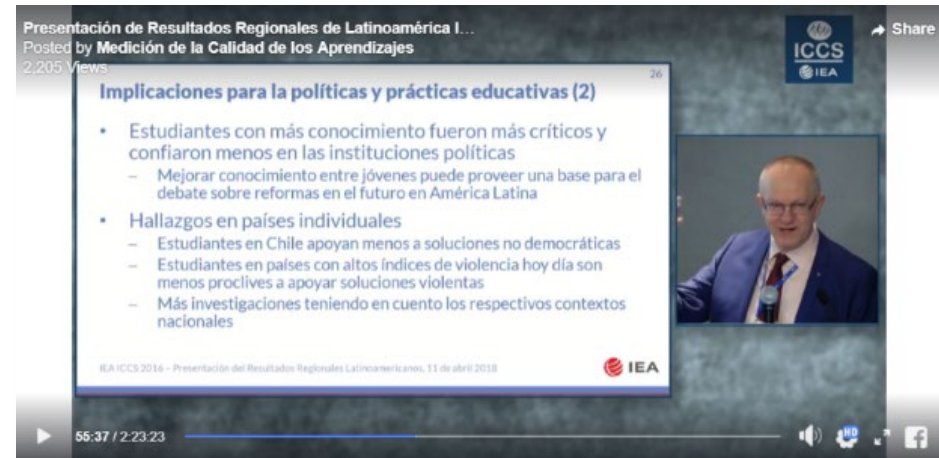
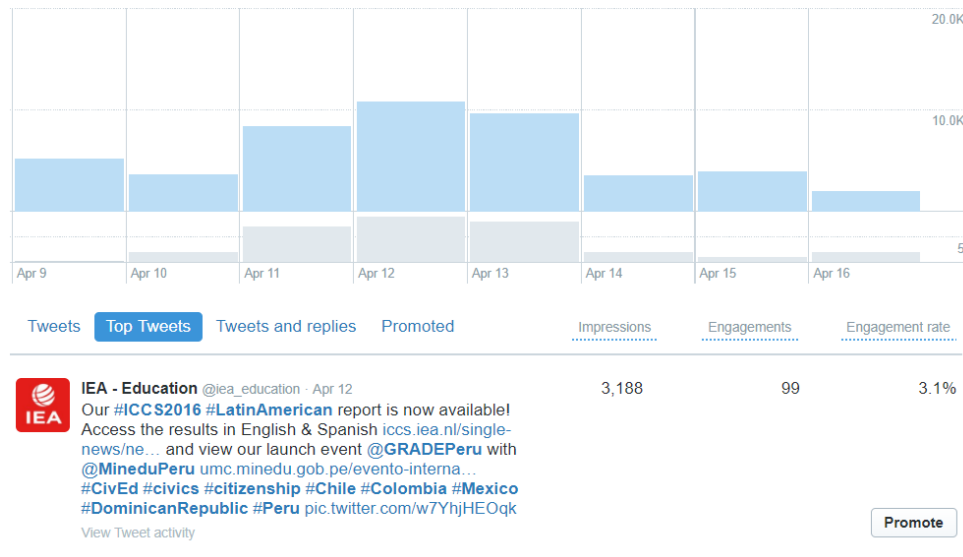
Atacan elección de líderes políticos, pero no tienen como prioridad ir a





# Social media and webstream

Your Tweets earned **48.2K impressions** over this **8 day period**



Twitter impressions:

8,407 on April 11

10,780 on April 12

(usual IEA daily impressions approx 4-5K)

Over 3,300 viewers on UMC's website and YouTube channel, less than 200 viewers for English translation

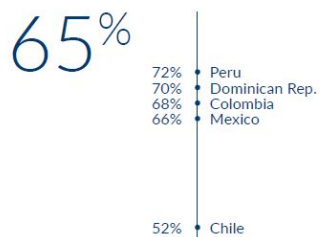
# Infographics

A majority of students agreed with a dictatorship government when it brings....

... Order and safety



... Economic benefits



Students' attitudes toward corrupt practices

A civil servant can accept bribes if his or her salary is too low

25%



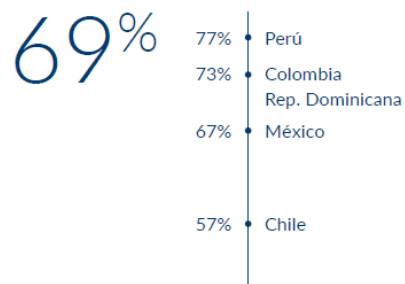
A civil servant can help friends by giving them employment in their office

53%

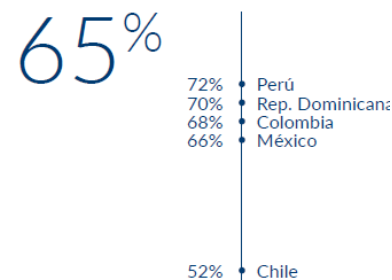


La mayoría de los estudiantes están de acuerdo con un estado dictatorial si dicho estado conlleva....

... Orden y seguridad



... Beneficios económicos



Opinión de los estudiantes en relación al comportamiento corrupto

Un funcionario debería poder aceptar sobornos si su salario es demasiado bajo

25%



Un funcionario debería poder ayudar a sus amigos a conseguir un trabajo en su despacho

53%



# Publications

## SpringerOpen blog



### Large-scale Assessments in Education's fifth anniversary

It has already been five years since *Large-Scale-Assessments in Education* first published with Springer. Today, we would like to celebrate this wonderful occasion together with all of you. In doing so, we are sharing some milestones to recapitulate and celebrate the past five years. And of course, we would like to thank everyone who has made contributions to this journal!

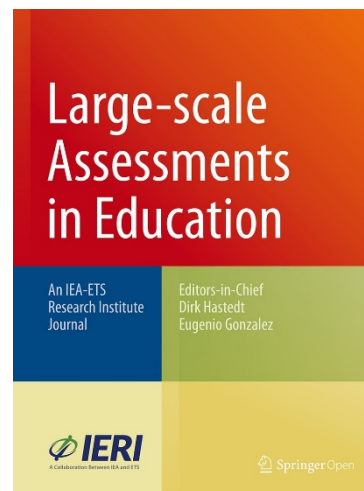
Dr. Dirk Hastedt & Dr. Eugenio Gonzalez 23 Jul 2018



Dr. Dirk Hastedt & Dr. Eugenio Gonzalez

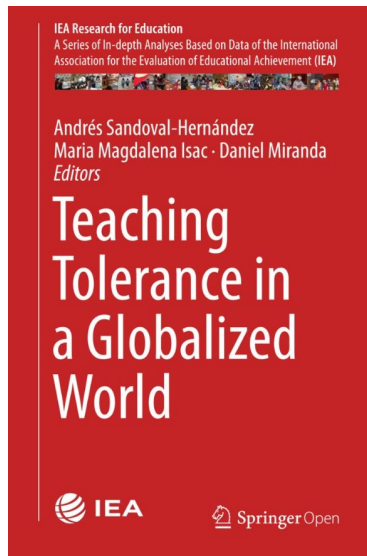
Dr. Dirk Hastedt is the Executive Director of the IEA. He oversees the IEA's operations, studies and services, and drives the IEA's overall strategic vision. He develops and maintains strong relationships with member countries, researchers, policymakers, and other key players in the education sector. Dr. Hastedt has always championed open-access publication, and is one of the Editors-in-Chief of the IEA-ETS-Research Institute's journal *Large-Scale Assessments in Education*.

Dr. Eugenio Gonzalez, the second Editor-in-Chief of *Large-Scale Assessments in Education* has a vast and varied experience in the field of large-scale assessments in education. He is a Strategic Advisor at ETS and the Director of the IEA-ETS Research Institute. His previous

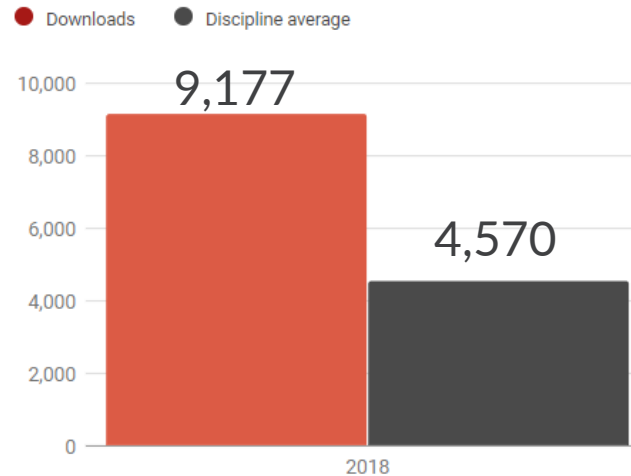




# Publications



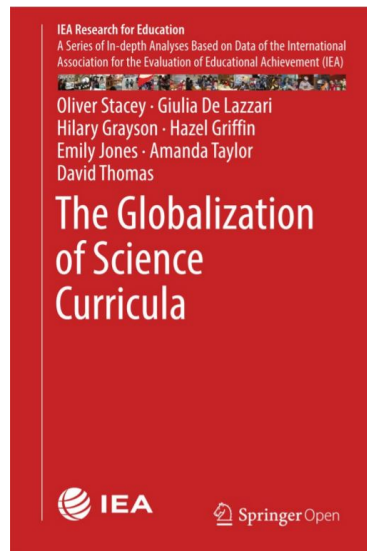
Downloads vs. discipline average



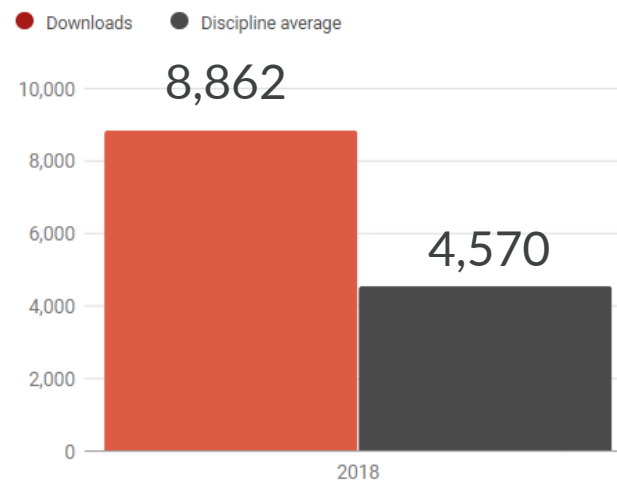
ONLINE MENTION SUMMARY



213 tweets  
2 blog posts  
1 Google+ post



Downloads vs. discipline average



ONLINE MENTION SUMMARY



49 tweets  
2 Facebook posts  
2 Google+ posts

# IEA Compass: Briefs in Education



David Rutkowski  
Series Editor

**IEA**

**COMPASS**  
BRIEFS IN EDUCATION

Researching education, improving learning

NUMBER 1 APRIL 2018

## No one likes a bully

How systematic is international bullying and what relationship does it have with mathematics achievement in 4th grade?

### SUMMARY

- Children are bullied in primary schools around the world.
- The amount of bullying varies widely but, on average, nearly half of all children report being bullied at least once a month.
- Children who are bullied tend to do less well in mathematics.

### IMPLICATIONS

- The TIMSS 2015 results clearly show that bullying is not isolated to one country. Rather, bullying is an international phenomenon that spans cultures and economies.
- TIMSS 2015 provides evidence of a strong international association between bullying and mathematics achievement at the fourth grade. Bullying prevention policies should be considered to ensure a safe learning environment where all students can meet their potential. Scholars and policymakers should work together on this crucial topic to reduce bullying and improve achievement.
- This simple analysis of the international grade 4 TIMSS results shows that bullying begins at an early age, and achievement gaps between frequently and infrequently bullied students also emerge in the early years of education. Bullying policies also need to begin in the early years.
- TIMSS provides an important resource for policymakers to monitor both existing and new anti-bullying interventions, and it is a rich resource to learn from others and monitor what works.

International Association for the Evaluation of Educational Achievement (IEA), Amsterdam  
Website: [pub.iaea.nl/policy\\_briefs.html](http://pub.iaea.nl/policy_briefs.html)  
Follow us:  
 @iea\_education  
 IEAResearchInEducation  
 IEA



IEA - Education @iea\_education · Apr 18

Children who are #bullied tend to do less well in #math. Nearly half of all children in #TIMSS2015 report being bullied at least once a month. Check out our new IEA Compass Brief article by @DRutkowski\_EDU & @lrutkowski [pub.iaea.nl/policy\\_briefs...](http://pub.iaea.nl/policy_briefs...) #research #bullying #edchat

IEA Compass Briefs in Education April 2018

How systematic is international bullying and what relationship does it have with mathematics achievement in the 4th grade?

By David Rutkowski & Leslie Rutkowski



TIMSS & PIRLS, TIMSS2019, MathsHubs and 7 others



1



6



6



IEA - Education @iea\_education · Apr 18

The relationship between national #math achievement scores and the percentage of students who reported being bullied at least once a month in @TIMSSandPIRLS #TIMSS2015. Read the full IEA Compass Brief article by @DRutkowski\_EDU & @lrutkowski [buff.ly/2HJzJwJ](http://buff.ly/2HJzJwJ) #edchat

Figure 2: The relationship between national mathematics achievement and the percentage of students who reported being bullied at least monthly in TIMSS 2015



Note: The international average of TIMSS 4th grade mathematics (500 score points) was used to divide low and high mathematics scores. To separate low- and high-system-level bullying, the international average of students who reported being bullied at least monthly (45%) was used.



6



10



# IEA Compass: Briefs in Education



Through participating in successive @TIMSSandPIRLS #TIMSS studies, #ChineseTaipei could use the data produced to develop new programs to boost students' confidence in and enjoyment of #mathematics. Read more in the new #IEACompassBrief [buff.ly/2twGnFm](http://buff.ly/2twGnFm)



1:30 PM - 27 Jun 2018



"Innovative mathematics approaches can transform learning motivation for students of all abilities, and reignite teachers' enthusiasm for teaching."

How Chinese Taipei used #TIMSS data to design new support programs for #mathematics #IEACompassBrief [buff.ly/2twGnFm](http://buff.ly/2twGnFm) #STEM



2:00 PM - 9 Jul 2018

## COMPASS

BRIEFS IN EDUCATION

NUMBER 2 JUNE 2018

Researching education, improving learning

## The data makes the difference

### How Chinese Taipei used TIMSS data to reform mathematics education

**SUMMARY**

- Chinese Taipei has used successive cycles of TIMSS data as a guide for formulating educational policies, and an evidence base for evaluating their effects. Although Taiwanese students have performed well in TIMSS, the percentage of students reporting low confidence in and low enjoyment of mathematics is significantly greater than the international average.
- Trends in students' achievements and attitudes toward mathematics were used to design the After Class Support project. Introduced in 2006, and subsequent TIMSS data inspired the Just Do Math program, a new approach to mathematics teaching and learning introduced in 2014.
- Both teachers and students are enthusiastic about the new methods, and reactions have inspired national discussion on curriculum change. Educators and policymakers will use TIMSS 2019 to evaluate the true success of the program.

**IMPLICATIONS**

- All countries seek to identify strategies to improve student performance in mathematics. Policymakers and researchers need to delve into the available evidence and collaborate to develop appropriate solutions to national educational disparities.
- Students' confidence in their ability to do mathematics, and their level of enjoyment of the subject, has been found to strongly influence their mathematics achievement.
- TIMSS provides vital data for governments and researchers to compare and contrast differences in students' mathematics performance within and between countries.
- Innovative mathematics approaches can transform learning motivation for students of all abilities, and reignite teachers' enthusiasm for teaching.

International Association for the Evaluation of Educational Achievement (IEA), Amsterdam. Website: [www.iea.nl](http://www.iea.nl)

Follow us:

@iea\_education
 IEAResearchInEducation
 IEA



# New infographics

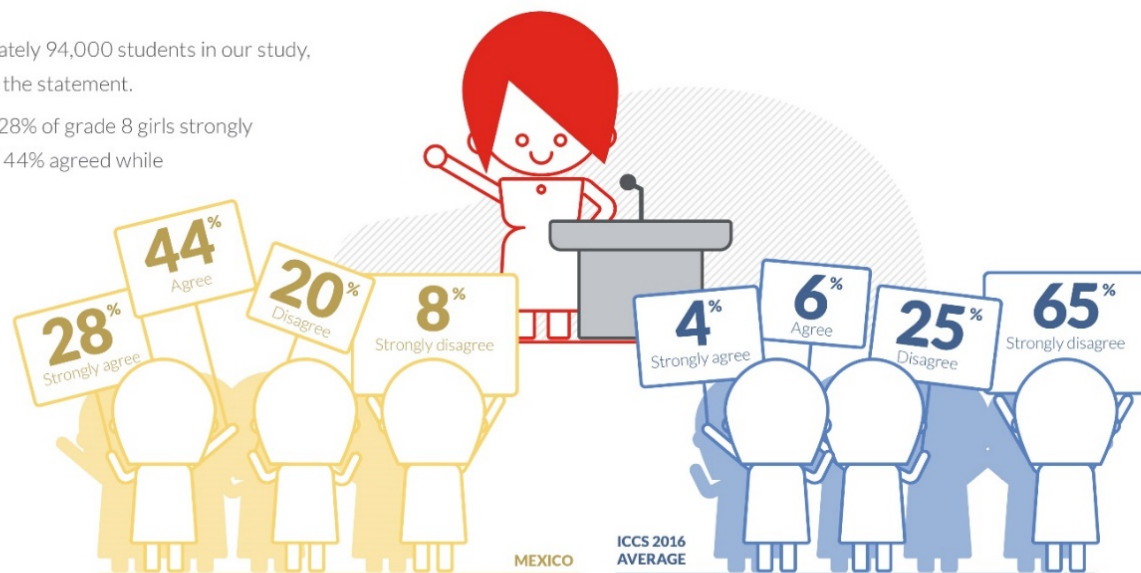
## No place for women in politics?

As part of our International Civic and Citizenship Education Study (ICCS) 2016, we asked grade 8 students (13-14 year olds) if they agreed with the statement **"Women should stay out of politics"**.

On average, across the 24 countries and approximately 94,000 students in our study, **only 10% of girls agreed or strongly agreed** with the statement.

**There was a very different response in Mexico:** 28% of grade 8 girls strongly agreed that women should stay out of politics and 44% agreed while only 20% disagreed and 8% strongly disagreed.

### Assessment Sample



Visit the ICCS website for more insights into our findings <http://iccs.iea.nl/cycles/2016/findings.html>

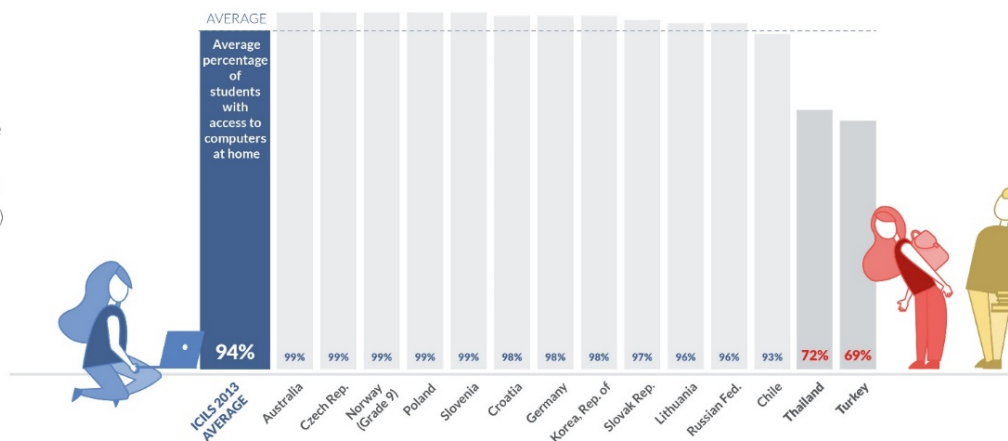
[www.iaa.nl](http://www.iaa.nl)

## Most students reported that they have access to computers at home

Percentage of students with access to computers at home

## Home advantage?

The **ICILS 2013** study assessed how home access to computers relates to the **computer and information literacy (CIL)** skills of **Grade 8 students** (13-14 year olds) across **14 countries**.



For more information, visit [www.iea.nl/icils](http://www.iea.nl/icils)



## Students with ready access to computers at home tend to have higher CIL scores

The average difference in CIL scores between students who have no computers at home and those who have 3 or more computers at home

## Home advantage?

The **ICILS 2013** study assessed how home access to computers relates to the **computer and information literacy (CIL)** skills of **Grade 8 students** (13-14 year olds) across **14 countries**.

<sup>A</sup> Subgroup sample size is too small for reporting a reliable estimate



For more information, visit [www.iea.nl/icils](http://www.iea.nl/icils)

# Website improvements



Researching education, improving learning

[About Us](#) [Studies](#) [Services](#) [Research & Collaboration](#) [Data](#)



Search

[Login](#)

## Academic Visitor Program at IEA Hamburg



Work with experts in our  
Research and Analysis Unit

Develop your research

Build your professional  
network

Apply before 30th September

## Apply for the Academic Visitor Program

Develop your own research project with support  
and guidance from IEA experts. Find out [how to  
apply](#)

*We are an international cooperative of national research  
institutions, governmental research agencies, scholars, and  
analysts working to research, understand, and improve education  
worldwide.*

*We conduct high-quality, large-scale comparative studies of  
education across the globe in order to provide educators,  
policymakers, and parents with insights into how students  
perform.*

## Stay Connected



### Tweets by @iea\_education



**IEA - Education**

@iea\_education

Our #ICCS 2016 #LatinAmerica survey investigated  
students' attitudes towards violence. Access the full study  
results [iccs.iea.nl/cycles/2016/fi...](https://iccs.iea.nl/cycles/2016/fi...) #Chile, #Colombia,  
#DominicanRepublic #Mexico #Peru #PeaceDay  
#InternationalDayOfPeace

led through dialogue and negotiation

students who

la través del diálogo y la

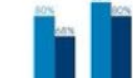
estudiantes que estaban de



in Chile and Mexico, students who agreed  
it had higher civic knowledge scores,  
than. Result: they had lower civic



estudiantes que estaban  
estaban una puntuación  
en la República  
estaban de acuerdo





# Social Media



@iea\_education



IEA (International Association for the  
Evaluation of Educational  
Achievement)



@IEAResearchinEducation



IEA Education

# Social media activity: awareness days



IEA - Education @iea\_education · Feb 21

"Teaching in the home language needs to be properly resourced to benefit students." The challenges of promoting literacy in multilingual societies via @GEMReport [buff.ly/2EF3lOg](https://buff.ly/2EF3lOg) #MotherLanguageDay #PIRLS



5 3



IEA - Education @iea\_education · Mar 1

Our #PIRLS study revealed that students whose parents often engage their children in early #literacy activities such as reading, talking, singing & telling stories have higher reading achievements. Visit @TIMSSandPIRLS for more [buff.ly/2F57TOb](https://buff.ly/2F57TOb) #WorldBookDay



9 8

1 March: World Book Day

21 February: International Mother Language Day

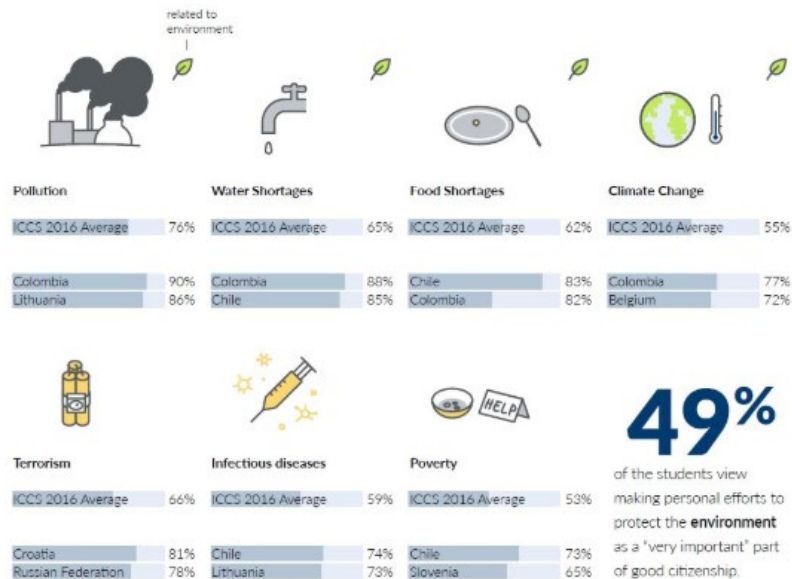
# Social media activity: awareness days



IEA - Education @iea\_education · Apr 22

Our #ICCS 2016 study asked 8th grade students from 24 countries what environmental issues they perceive as global threats. Access the full report for more insights [buff.ly/2G5xPtc](http://buff.ly/2G5xPtc) #EarthDay2018 #civic #citizenship #research #education

Students perceived a number of environment-related issues as global threats



IEA - Education @iea\_education · Sep 14

Tomorrow is the @UN International Day of Democracy. Our #ICCS 2016 study gives valuable insights into the civic attitudes of future young voters. Access the full results [buff.ly/2rJ1P8e](http://buff.ly/2rJ1P8e) or download from @SN\_OAbooks [buff.ly/2MsziUi](http://buff.ly/2MsziUi) #DemocracyDay

What does ICCS 2016 tell us about future young voters?

Students who probably or certainly expect to ...



3 2

15 September: Democracy Day

22 April: Earth Day



# Increased media activity

Goal of raising IEA's profile between report launches.

Focus on IEA Directors' meeting and conference schedules.

Procedure for non-embargoed press releases:

**1-2 weeks before:** contact GAs (and NRCs) to inform about the topic of the release, our proposed contacts and to seek permission to include the GA (and/or NRC) as the national contact for the release.

**On the day:** circulate release email to press contacts with GAs (and NRCs) in BCC.

**After:** Publish release on IEA website and/or social media channels

# Example media activity

TIMSS NRC meeting, Stockholm, August 2018

## What's behind the rising inequality in Sweden's schools, and can it be fixed?



**Catherine Edwards**  
catherine.edwards@thelocal.com  
@CatJREdwards

22 August 2018  
07:59 CEST+02:00

sweden in focus

education

schools

sweden in focus

schools

Share this article



The Local speaks to headteachers who managed to improve their students' prospects. Photo: Hossein Salmanzadeh/TT



"You can't just copy and paste education policy from other countries – you really need to analyze the data, look at your own education system and see what helps most." - @Dirk\_IEA featured in @TheLocalSweden article by @CatJREdwards [thelocal.se/20180821/swede ...](https://thelocal.se/20180821/swede...) #edchateu #education



**What's behind the rising inequality in Sweden's schools, and can it be fixed?**  
In the latest article of The Local's Sweden in Focus series and as students across the country start a new academic year, we look at why the area you live in and the family  
[thelocal.se](https://thelocal.se)

9:01 AM - 22 Aug 2018

16 Retweets 17 Likes



1



16



17



# Example media activity

## International Conference: "Education in the Modern World: Challenges, Evaluation, Decisions" Moscow, September 2018

Главная > Пресс-служба > СМИ о Рособрнадзоре

### СМИ О РОСОБРНАДЗОРЕ

★★★★☆ (243) Версия для печати

03.09.2018

#### РИА Новости - "Не в деньгах счастье: эксперты объяснили, в чем успех российской школы"

Я рекомендую 0

Твитнуть

Like +1



IV Международная конференция "Образование в современном мире: вызовы, оценка, решения", организованная при поддержке Рособрнадзора, завершилась в Москве. Эксперты из разных стран мира обсудили, как будет меняться современная школа, и какими компетенциями будет обладать российский выпускник 2030-го года.

"Деньги в школе – не главное"

*"Executive Director of the International Association for the Evaluation of Educational Achievement (IEA) Dirk Hastedt noted that Russia has already shown an excellent result in the PIRLS study on the quality of education in primary school. According to him, the factors that determined such success were, in particular, a developed system of preschool education and extremely high involvement of parents at the stage of preparing the child for school."*



**Dirk Hastedt** @Dirk\_IEA · Aug 31

Great session today at the Russian education forum #EdChatEU ; More than 40.000 participants yesterday! I presented PIRLS and #ICCS results with Russia being one of the two countries with highest achievement increase in ICCS 2016. @obrnadzor



2



8





# Embargoed press releases (report launches)

**2 months before:** contact GAs and NRCs to finalize press list and prepare supporting materials

**1 month before:** send advance notice of the event to journalists

**1-2 weeks before:** arrange embargoed access, pre-release interviews

**On the day:** circulate press release among all press contacts, publish supporting materials

**After launch:** Publish results and supporting materials on IEA site and social media channels

# Key events for 2019



## 8<sup>th</sup> IEA International Research Conference

THE DIFFERENCES THAT MAKE THE DIFFERENCE

26-28 JUNE 2019

DANISH SCHOOL OF EDUCATION,  
AARHUS UNIVERSITY, COPENHAGEN, DENMARK



ICILS 2018 Report  
November 2019



# Thank you

Sive Finlay  
[s.finlay@iea.nl](mailto:s.finlay@iea.nl)

