

Vacancy announcement: Junior Graphic Designer

The International Association for the Evaluation of Educational Achievement (IEA) seeks a **Junior Graphic Designer** to join our team at IEA in Amsterdam, The Netherlands. IEA is a research organization that conducts large-scale comparative studies of educational achievement and other aspects of education, with the aim of gaining in-depth understanding of the effects of policies and practices within and across systems of education.

Job description and responsibilities

IEA has a strong reputation amongst researchers, but our work is also relevant for policymakers, educators, media, and the general public and is receiving increasing attention from these groups. The goal of our research is to get a better understanding of education systems and to use this knowledge to help improve education worldwide. Therefore, it is essential to increase the profile of our studies and their results.

In recent years, IEA has invested significant resources into expanding our communications and dissemination activities. From previously outsourcing all design work, the Communications team has now developed its own in-house style and is recognized across the IEA organization as the point of contact for a range of design tasks. The **Junior Graphic Designer** will play a central role as part of a busy Communications team, supporting with the high demand for quality visual content.

The successful candidate will work in close cooperation with IEA's Lead Graphic Designer, under the supervision of the Head of Communications and IEA Amsterdam Director. This vacancy is an excellent opportunity for a proactive individual looking to be a part of developing creative solutions.

Responsibilities will include:

- 1) Supporting with the creation of new materials (digital and print) to support communications and outreach activities, based on existing IEA house style. These may include brochures, flyers, information leaflets, banners, branded materials, and IEA's quarterly newsletter.
- 2) Creating new and adapting existing visuals on a weekly basis according to IEA's social media calendar and contributing ideas towards IEA's presence across social media channels. This may include profile images, post images, short animations, or infographics.
- 3) Working with the Communications team and other members of the IEA team to create attractive, visual representations of research data (e.g., PowerPoint or other presentations).
- 4) Maintenance and support with the IEA website, liaising with other members of the Communications team to keep pages updated and to continually evolve the website.
- 5) Being a part of optimizing and contributing to existing design workflows and researching relevant tools to achieve goals. This especially relates to data visualization, which is a big part of our task as a Communications team.

Profile

- Minimum qualifications: MBO/Bachelor's degree in a relevant field or two years of equivalent relevant work experience. Preference will be given to candidates that have experience with data visualization and/or who have experience with website management.
- Right to work in the Netherlands
- Proficient in design software used in the design process, including InDesign, Illustrator, and Photoshop;
- Creative and adaptive approach to design, with the ability to ensure that all materials are consistent with IEA's existing brand and appropriate for our audiences;
- Ability to communicate effectively with the team, manage your time, and have multitasking abilities/skills;
- Proactive, self-motivated individual who has the ability to meet deadlines and is keen to learn and develop own skills;
- Some backend coding experience is an advantage, particularly experience working with PHP and/or Drupal systems;
- Aptitude for (and interest in) data visualization;
- Experience of working with a research organization is a strong advantage;
- Highly diplomatic and collaborative approach, with strong interpersonal skills;
- Experience with (or interest in) multicultural teamwork;
- Fluent English, additional languages are an asset.

Additional information:

The position is full time, and an initial one-year contract will be offered. In addition, we offer:

- A 60/40% working from office/home policy
- 25 paid holidays
- Laptop, screen, and software tools (in the office and for home)
- Excellent opportunities and support to develop your creative skills in an international organization
- A competitive compensation & benefits package

The working language for IEA is English. We welcome international and multilingual applicants.

Desired starting date: ASAP

Closing date: 23 November 2022

Interested candidates should send an application (cover letter, portfolio, and desired salary range) by e-mail to hr@iea.nl. Please include "Junior Graphic Designer (IEA Amsterdam)" in the subject line. For informal enquiries about this role, please contact Katie Hill, Head of Communications, k.hill@iea.nl

Interviews will be held during the week commencing 21 November 2022 at IEA Amsterdam. Successful interviewees will be asked to complete a short design task.

Homepage: <http://www.iea.nl>